Communicating & Disseminating

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Fabrice GOURIVEAU
(fabrice.gouriveau@inra.fr)
INRA, France
Communicating & Disseminating

Prepare your project Communication & Visibility Plan

- Objectives, messages
- Products, channels (Website, brochure, newsletters, posters/roll-ups, videos, policy briefs, etc)
- Target audience: Researchers, funding agencies, agri-business, policy-makers, civil society, etc.
- Means, schedule, communication impact assessment…

Follow ARIMNet2, EU and Funding agencies’ rules for communication & visibility

- **Logos:** ARIMNet2 logo, EU logo (not FP7 logo), funding agencies logos, partners’ logo, etc.
- **Acknowledgements:** you should mention the support received from ARIMNet2 (ERA-NET funded by the European Union), the funding agencies and the partners if applicable.
- **Disclaimer:** in some cases, you may need to use a disclaimer.
ARIMNet2-Level dissemination

Website – www.arimnet2.net

Facebook

ARIMNet2 2017 Joint Call Kick-off Meeting, 28 June 2018, Paris, France
Cube of Knowledge (English & French)
Young Researchers Seminar Roll-ups

- Produced by Young Researchers & exposed at AKIS conference

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To learn more about ARIMNet2...

www.arimnet2.net

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